

RNS Reach - non-regulatory announcement

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Aeorema Communications plc ('Aeorema' or 'the Company' or 'the Group')

Agency Winners Of *Creative Team Of The Year* Award

Aeorema Communications plc, a leading strategic communications group based in London, New York City and Amsterdam, is pleased to announce that its brand experience agency, Cheerful Twentyfirst, has won the prestigious *Creative Team Of The Year* Award at the 2023 CN Agency Awards (“CNAAs”).

The CNAAs are the biggest annual gathering and celebration of event management agencies in the UK and aim to recognise and reward the excellence of the UK's most influential and prolific event agencies over the past 12 months.

Commenting on the award, Steve Quah, CEO of Aeorema Communications plc said: *“It is an absolute honour to be awarded Creative Team Of The Year at the prestigious CN Agency Awards. This may be the fifth year in a row Cheerful Twentyfirst has won the award for Creative Team of the Year, but it is no less satisfying that the team is recognised by our industry for the fantastic work they do and their ability to constantly deliver fabulously creative brand experiences.”*

ENDS

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Notes to Editors

Aeorema Communications plc, (AIM: AEO) is a leading strategic communications group with offices in London, New York and Amsterdam. The Group provides bespoke event services, comprising live, virtual, and hybrid experiences to an established international blue-chip client base spanning a broad

range of sectors, including finance, professional services, advertising, IT, gaming, fashion, fintech, and beverages. The Group also provides high level consultancy services to help clients maximise and deliver on their long-term communication strategies over multiple event and film touchpoints.

Aeorema delivers these services via its fully owned companies Cheerful Twentyfirst and Cheerful Twentyfirst, Inc. (the North American arm of Cheerful Twentyfirst) (cheerfultwentyfirst.com), two live events agencies with film capabilities that specialise in devising and delivering corporate communication solutions. The Group also operates Eventful Limited (www.eventful.co.uk), which provides consultative, high-touch services including assisting clients with venue sourcing, event management and incentive travel. With more than 56 years of combined operating experience and extensive award wins, Aeorema is a recognised industry thought leader and for the year ended 30 June 2022 reported record revenue and profits (before tax) of £12.2 million and £843,564 respectively, and also declared a dividend for the year.

Central to all that the Group does is its Corporate Social Responsibility charter, which is focussed on ensuring sustainable, inclusive and ethical business operations. To this end, the Group is a pioneer in delivering innovative strategies and services, including a client carbon measurement programme to establish a formal structure and approach around reducing emissions and offsetting both its own and its clients' carbon footprint.