

RNS Reach - non-regulatory announcement

Aeorema Communications plc / Index: AIM / Epic: AEO / Sector: Media

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Aeorema Communications plc ('Aeorema' or 'the Company' or 'the Group')

Agency Winners Of *Creative Team Of The Year* Award

Aeorema Communications plc is pleased to announce that its brand experience agency, Cheerful Twentyfirst, has won the prestigious *Creative Team Of The Year* Award at the 2024 CN Agency Awards (“CNAAs”) for the sixth year running.

The CNAAs are the biggest annual gathering and celebration of event management agencies in the UK and aim to recognise and reward the excellence of the UK's most influential and prolific event agencies over the past 12 months.

Commenting on the award, Steve Quah, CEO of Aeorema Communications plc said: *“Being named Creative Team of the Year at the esteemed CN Agency Awards is not just an accolade; it is a testament to the unwavering commitment to excellence of the Cheerful Twentyfirst team. Securing this award six consecutive times is not easy and is the culmination of a lot of hard work and our relentless pursuit of creative brilliance, executed with precision and passion on a global scale.”*

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Notes to Editors

Aeorema Communications plc, (AIM: AEO) is a leading strategic communications group with offices in London, New York and Amsterdam. The Group provides bespoke event services, comprising live, virtual, and hybrid experiences to an established international blue-chip client base spanning a broad range of sectors, including finance, professional services, advertising, IT, gaming, fashion, fintech, and beverages. The Group also provides high level consultancy services to help clients maximise and deliver on their long-term communication strategies over multiple event and film touchpoints.

Aeorema delivers these services via its fully owned companies Cheerful Twentyfirst and Cheerful Twentyfirst, Inc. (the North American arm of Cheerful Twentyfirst) (cheerfultwentyfirst.com), two live events agencies with film capabilities that specialise in devising and delivering corporate communication solutions. The Group also operates Eventful Limited (www.eventful.co.uk), which provides consultative, high-touch services including assisting clients with venue sourcing, event management and incentive travel. With more than 56 years of combined operating experience and extensive award wins, Aeorema is a recognised industry thought leader and for the year ended 30 June 2023 reported record revenue and profits (before tax) of £20.2 million and £1.0 million respectively, and also declared a dividend for the year.

Central to all that the Group does is its Corporate Social Responsibility charter, which is focussed on ensuring sustainable, inclusive and ethical business operations. To this end, the Group is a pioneer in delivering innovative strategies and services, including a client carbon measurement programme to establish a formal structure and approach around reducing emissions and offsetting both its own and its clients' carbon footprint.

About Reach announcements

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