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Aeorema Communications plc / Index: AIM / Epic: AEO / Sector: Media

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Aeorema Communications plc ('Aeorema' or 'the Company' or 'the Group')

Cheerful Twentyfirst Wins Multiple Industry Awards

Aeorema Communications plc (AIM: AEO), a leading strategic communications group, is pleased to announce that its brand experience agency, Cheerful Twentyfirst, has won a number of awards, including the Grand Prix, at the events and communications industry's prestigious '*micebook Awards 2023*'.

At the awards event, which took place at a top London hotel, Cheerful Twentyfirst won *Best Creative Concept* and *Best Product Launch* for its New York launch event for challenger news brand, The News Movement.

Very excitingly, Cheerful Twentyfirst was also awarded the *micebook Awards 2023 Grand Prix*, a highly contested accolade that is presented by the judging panel to the overall winner on the night.

The agency was also highly commended in the *Best Agency* award category.

The *micebook Awards* celebrate excellence across the events and communications industry, and is hosted by *micebook*, the digital hub for events professionals worldwide.

Steve Quah, CEO commented: "We are over the moon to be recognised by our peers as a leading agency at the events industry's renowned *micebook Awards*. Our global team continue to level up on creativity and exceptional live experiences, but I am particularly proud of our U.S. colleagues for The News Movement's exceptional launch in New York. On a personal level, it is a huge honour to receive the coveted *Grand Prix* award as overall winners on the night as well.

****ENDS****

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Notes to Editors

Aeorema Communications plc, (AIM: AEO) is a leading strategic communications group with offices in London, New York and Amsterdam. The Group provides bespoke event services, comprising live, virtual, and hybrid experiences to an established international blue-chip client base spanning a broad range of sectors, including finance, professional services, advertising, IT, gaming, fashion, fintech, and beverages. The Group also provides high level consultancy services to help clients maximise and deliver on their long-term communication strategies over multiple event and film touchpoints.

Aeorema delivers these services via its fully owned companies Cheerful Twentyfirst and Cheerful Twentyfirst, Inc. (the North American arm of Cheerful Twentyfirst) (cheerfultwentyfirst.com), two live events agencies with film capabilities that specialise in devising and delivering corporate communication solutions. The Group also operates Eventful Limited (www.eventful.co.uk), which provides consultative, high-touch services including assisting clients with venue sourcing, event management and incentive travel. With more than 56 years of combined operating experience and extensive award wins, Aeorema is a recognised industry thought leader and for the year ended 30 June 2022 reported record revenue and profits (before tax) of £12.2 million and £843,564 respectively, and also declared a dividend for the year.

Central to all that the Group does is its Corporate Social Responsibility charter, which is focussed on ensuring sustainable, inclusive and ethical business operations. To this end, the Group is a pioneer in delivering innovative strategies and services, including a client carbon measurement programme to establish a formal structure and approach around reducing emissions and offsetting both its own and its clients' carbon footprint.